

love movies? | you'll love Blu-ray
enter our **prize draw** for your very own Blu-ray™ Disc Player



Dear <Name>

Snowflakes falling in smooth unison, iridescent piranha fish, the incredibly fine hairs of a saber-tooth tiger. There's nothing like being truly immersed in a film. With Blu-ray Technology, everything is brought to life through a myriad of detail. Pristine 1920x1080p full high-definition resolution and 5.1 channels of surround sound are just some of the features that put Blu-ray in a class of its own. And, because of its backwards compatibility, it upscales your DVDs to near high-definition.

For a chance to win your own Blu-ray Disc™ Player BD-P1000, worth £999, just type in a few of your details on our website, and you'll be entered into our prize draw. Good luck!

| ENTER PRIZE DRAW |

Prize draw closes xx-xx-2007

